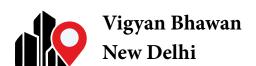






# International Conference of Urban Cooperative Credit Sector





### Organized by

National Federation of Urban Cooperative Banks and Credit Societies (NAFCUB), New Delhi, India



### About NAFCUB

The National Federation of Urban Cooperative Banks and Credit Societies Ltd. (NAFCUB) is an Apex Level Promotional body of Urban Cooperative Banks and Credit Societies in the Country. Our main objective is to promote the urban cooperative credit movement and protect the interest of the Sector. The Federation was registered under the Multi-State Cooperative Societies Act as a Multi State Cooperative Society on 17th February, 1977. The Registered Office of NAFCUB is at Delhi and the area of operation is whole of the country. We represent around 1500 Urban Cooperative Banks and more than 50,000 Cooperative Credit Societies functioning all over India.

Ome of the personalities associate with NAFCUB are Former President of India Her Excellency Smt. Pratibha Devisingh Patil, Hon'ble Union Minister of Minority Affairs Shri Rahman Khan, Dr. H.K. Patil, Hon'ble Minister of Law, Parliamentary affairs and Legislation, Government of Karnataka, Former Deputy Chief Minister Gujarat, Late Shri Atmarambhai Patel, Former Union Minister Shri Suresh Prabhu, Former Minister of State for Finance Late Dr. S.S. Sisodia, many Members of Parliament, Members of State Legislatives and Councils of different States and many other distinguished personalities.

### NAFCUB- COOPKUMBH 2025

AFCUB- COOPKUMBH 2025 is a Prestigious International Conference aimed at strengthening the Urban Cooperative Credit Sector through collaboration, innovation, and policy advancements. Organized by the National Federation of Urban Cooperative Banks and Credit Societies (NAFCUB) under the aegis of the Ministry of Cooperation, Government of India, this event is a significant milestone in the cooperative credit sector.

A ligning with the International Year of Cooperatives 2025, as declared by the United Nations, NAFCUB-COOPKUMBH 2025 highlights the global relevance of cooperative finance in promoting financial inclusion, economic empowerment, and community-driven development. This conference will serve as a dynamic platform for cooperative banking leaders, policymakers, regulators, financial institutions, and technology providers to discuss emerging trends, regulatory frameworks, digital transformation, and sustainable banking practices.

### Aims of NAFCUB- COOPKUMBH 2025

- Foster stronger partnerships among cooperative banks, credit societies, and financial institutions.
- Explore innovative solutions in digital banking, risk management, and financial technology.
- Enhance policy and regulatory frameworks for a more resilient cooperative banking sector.
- **Promote financial inclusion** by empowering businesses, rural communities, and underserved population.

With India being home to a **vast and evolving cooperative movement**, this conference will set the stage for transformative dialogue and actionable strategies that will shape the **future of urban cooperative credit Sector**.











#### NAFCUB-COOPKUMBH 2025 is designed for:

- 1. Industry Leaders: Chairpersons, Board Members, CEOs & Senior Executives of Urban Cooperative Banks (UCBs) and Credit Societies. Chairpersons, Board Members, CEOs & Senior Executives of Financial Institutions, Leading FinTech and Banking Technology Providers.
- **2. Policy Makers:** Senior Officials from Commercial Banks, NBFCs, and Payment Banks, Representatives from Mutual Funds, Insurance Companies, and Investment Firms, FinTech Companies offering digital banking solutions, blockchain technology, and AI-driven financial services.
- **3. Global Cooperative Participation:** International Participation from Global Cooperative Organizations such as ICA (International Cooperative Alliance), WOCCU (World Council of Credit Unions) USA, SNCF, Singapore, NCF, Nepal, ACCU Thailand, COBA, Australia, ANGKASA, Malasiya, MCA, Mauritius, SACCO, Kenya and many other countries. Representatives from International Development Agencies and Economic Think Tanks.
- **4. Regulators & Government Representatives:** Senior Officials from Reserve Bank of India (RBI), Ministry of Cooperation, Ministry of Finance, Regional Directors of RBI, RCS, Heads of Cooperative Educational Institutes.

### Why Attend NAFCUB- COOPKUMBH 2025

Engage in High-Level Discussions on the Future of Urban Cooperative Credit Sector.

- Explore Innovations in Financial Inclusion and Digital Transformation.
- Network with Global Banking Leaders and Policymakers.
- Meet and interact with **top executives, policymakers, and industry veterans** from the **cooperative banking, financial services, and regulatory sectors**.
- Exchange ideas with **leading economists**, **digital banking experts**, **and thought leaders** on the future of financial cooperatives.
- Gain exclusive access to networking sessions, discussions, & business matchmaking opportunities.

#### Showcase Cutting-Edge Solutions in Cooperative Banking.

- Participate in **exhibitions and product showcases**, featuring innovations from top **FinTech companies**, **banking software providers**, **and digital payment solution providers**.
- Discover the latest regulatory technologies, fraud prevention solutions, and AI-based risk assessment tools.
- Explore **new-age financial products and services** tailored for cooperative institutions, rural banks, and micro-finance organizations.











By attending NAFCUB- COOPKUMBH 2025, you will be at the forefront of cooperative banking innovation, gaining insights, forging partnerships, and contributing to a stronger, more inclusive financial ecosystem.

### Join Hands

NAFCUB- COOPKUMBH 2025 is not just a conference—it's a movement towards a stronger, more inclusive, and innovative cooperative banking ecosystem. Don't miss this opportunity to learn, connect, and contribute to the future of cooperative sector.

### For Participation & Sponsorship

**Contact**: Mr. Vivek Gupta

Mobile : 9868735253

Email : coopkumbh2025@gmail.com

Visit: www.nafcubcoopkumbh2025.com

#### **Bank Account Detials for Fund Transfer**

Beneficiary : NAFCUB-CONFERENCE/

SEMINAR/WORKSHOPS FUND

Bank Name : Saraswat Cooperative Bank Ltd.

Address : Lajpat Nagar, New Delhi

A/c No. : 230200100001263

IFSC Code : SRCB0000230









### **Invited Guests**



Shri Amit Shah
Hon'ble Union Minister for Home
and Cooperation,Govt of India



Special Guest
Shri Murlidhar Mohol
Hon'ble Minister of State
for Cooperation, Govt of India



Special Guest
Shri Krishan Pal Gurjar
Hon'ble Minister of State
for Cooperation, Govt of India









## **Details for SPONSORSHIP**



### **Stall Layout**

### **Main Entrance**

Conference Entry Gate	1	2	3	4	5	6	7	8	9	10	
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### **Exhibition Area**

11 12 13 14 15 16 17 18 19	20
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### **Exhibition Area**

Media Corner	21	22	23	24	25	26	27	28	29	Gate
	30	31	32	33	34	35	36	37	38	Gate







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## **Benefits for SPONSORER**

		PLATINUM	GOLD	SILVER	BRONZE
		Rs. 75 Lakh	Rs. 35 Lakh	Rs. 20 Lakh	Rs. 7.5 Lakh
Sr.No	Particulars	Qty. 1	Qty. 5	Qty. 20	Qty. 25
		Α	В	С	D
1	Video Post on Official Social Media Handles till the Conference	6	4	2	1
2	Name / Logo on Event Website(nafcubcoopkumbh2025.com)	<	<b>~</b>	<b>✓</b>	<b>✓</b>
3	Poster Release on Social Media Pages	6	4	2	1
4	All Kinds of Pamphlet with Name / Logo	<b>&gt;</b>	<b>✓</b>	Х	Х
5	Food Coupon Name / Logo	<b>&gt;</b>	Х	Х	Х
6	Name /Logo on Brochure	<b>&gt;</b>	<b>✓</b>	<b>✓</b>	<b>✓</b>
7	Name / Logo in Conference Inaugural Newsletter Advertisement	12cm x 6cm	10cm x 6cm	8cm x 5cm	6cm x 4cm
8	Name / Logo in Conference Closing Newsletter Advertisement	12cm x 6cm	10cm x 6cm	8cm x 5cm	6cm x 4cm
9	Souvenir Page Four Color Advertisement	Inner Front & 2 Full Page	Full 2 Page	Full 1 Page	Half Page
10	Article of President or Company Head in Souvenir	2 Page	1 Page	Half Page	Half Page
11	Branding on the Conference Opening Stage (As Per Protocol)	<b>\</b>	X	X	X
12	Branding on the Conference Closing Stage (As Per Protocol)	<b>~</b>	X	X	Х
13	Representative on the Forum in Session	2	1	Х	Х
	Exhibition Stall				
	A) Table, Chairs, Ac, Light, Plug Points, Backdrop/Digital Display	10ft x 8ft	3 x 1 Main on Main	x 1	
14	B) Table, Chairs, Ac, Light, Plug Points, Backdrop/Digital Display	x 3 on Main			x
	C) Table, Chairs, Ac, Light, Plug Points, Backdrop	Entrance		Exhibition Area	







# **Benefits for SPONSORER**

		PLATINUM	GOLD	SILVER	<b>BRONZE</b>
		Rs. 75 Lakh	Rs. 35 Lakh	Rs. 20 Lakh	Rs. 7.5 Lakh
Sr.No	Particulars	Qty. 1	Qty. 5	Qty. 20	Qty. 25
		A	В	С	D
15	Mentioned on the Main Entrance Arch	<b>✓</b>	X	X	X
16	Advertisement in the Break After Each session	40 Second	20 Second	10 Second	х
17	Mentioned on Stage Backdrop	<b>✓</b>	<b>&gt;</b>	Х	Х
18	Memento	Customised	<b>✓</b>	<b>✓</b>	<b>~</b>
19	Logo on Registration counter	<b>✓</b>	<b>~</b>	Х	<b>~</b>
20	Logo on Welcome Kit Bag (Single Colour)	<b>~</b>	Х	х	Х
21	Advertisement When the Entire Program is Loaded on Youtube	<b>✓</b>	>	<b>✓</b>	<b>✓</b>
22	Advertise on Social Media Live	<b>~</b>	<b>&gt;</b>	<b>✓</b>	<b>✓</b>
23	Advertisement in Proceedings	2 Full Page	1 Page	Half Page	Full Page
24	A Brochure of Your Organization will be Included in the welcome Kit (Provided by you)	<b>✓</b>	<b>&gt;</b>	•	<b>✓</b>
25	Digital Media Interview	50 Second	40 Second	30 Second	30 Second
26	Radio Interview With Head of Institute (2 Days Before Conference)	3-5 Minutes	2 Minutes	х	X
27	Head of Institutions Felicitated on Stage	<b>~</b>	<b>&gt;</b>	х	<b>✓</b>
28	Mention in News	•	Х	х	Х
29	Standee in Conference	<b>✓</b>	Х	Х	<b>✓</b>
30	Advertisement in New Year Diary (Four Colour)	3 Page	2 Page	1 Page	1 Page
31	Advertisement in (As Per Protocol) Program Schedule Brochure	Full Page	Half Page	1/4 Page	1/4 Page







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## **Benefits for SPONSORER**

<b>PLATINUM</b>	GOLD	SILVER	BRONZE

		Rs. 75 Lakh	Rs. 35 Lakh	Rs. 20 Lakh	Rs. 7.5 Lakh
Sr.No	Particulars	Qty. 1	Qty. 5	Qty. 20	Qty. 25
		A	В	С	D
32	VIP Seats Reserved (As Per Protocol)	4	3	2	1
33	Standee with Logo on Gate of VIP Green Room	•	<b>~</b>	Х	х
34	Lunch With VIPs	2 Pax	1 Pax	X	X
35	Food Coupons	6 Pax	4 Pax	2 Pax	1 Pax
36	Logo on Media Wall	<b>✓</b>	<b>~</b>	<b>✓</b>	<b>*</b>
37	Conference Notebook Advt. (B / W)	Back Cover	Full Page	Half Page	Logo
38	Name / Logo on Invitation Card	<b>~</b>	<b>✓</b>	Х	Х
39	Time for Product Service presentation During Conference	10 Minutes	5 Minutes	3 Minutes	Х
40	Gift to Head of Sponsorer	<b>✓</b>	~	<b>~</b>	<b>&gt;</b>
41	Mention on Hoardings in Parking Lots	<b>✓</b>	<b>~</b>	X	X
42	Live Interview in Media Room	20 Minutes	10 Minutes	5 Minutes	2 Minutes
43	Customized Stall	3	1	1	Х
44	Logo in Health Centre	<b>✓</b>	х	X	Х
45	Customised Photography & Videography of Stall	<b>✓</b>	<b>~</b>	X	X
46	Digital Display on Stall	•	<b>*</b>	Х	х









# HIGHLIGHTS

High-Level
Inauguration with
Central Ministers,
Govt. of India

Supported by Ministry of Cooperation, Government of India

Platform to Learn from Peer Group

Participation of International Cooperatives from all continents

Focus on Innovation and Policy Reforms

Participation of IT professionals and industry leaders

Strategic Objectives

Participation of Regulators like RBI, Ministry of Cooperation, RCS, etc

Recognition of Excellence





# **HIGHLIGHTS**

High-Value Brand
Visibility- Branding
alongside Govt. of India,
Ministry of Cooperation,
and NAFCUB enhances
credibility

Lead Generation
and Business
Opportunities Platform to showcase
products
& services to a highly
targeted audience

Direct Access to
Decision-Makers Opportunity to interact
with over 1300+ toplevel executives from
Urban Cooperative
Credit Sector

Live Streaming on Social Media

Customized
Engagement Zones Exhibit Stalls, Demo
Zones and dedicated
sponsor lounges allow
deeper engagement
with delegates

Live demonstrations of products and services

Media Exposure -Coverage across Print, Electronic, and digital platforms

Brand Reach :20+ Million reach through media, SMS, email, website and other social media platforms





Alignment with Government's Cooperative Mission-"Sahakar se Samriddhi"



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**NAFCUB** 





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